



## **Proposed promotional activities for the 2012 Kinsmen Home Lottery**

### **Kinsmen Club of Medicine Hat**

- a) Early Bird Prize #1-20 – Draw date is Monday January 2, 2012 at 2:00pm (ticket sales cut off Saturday December 24, 2011 at 6:00pm). 20 separate draws of a Sobeys Gift Card valued at \$100.00 each for a total retail value at \$2,000.00. No restrictions and no expiry dates on the gift cards. Draw location is 531 Vista Drive SE Medicine Hat, AB T1B 4S7
- b) Early Bird Prize #21 – Draw date is Monday January 2, 2012 at 2:00pm (ticket sales cut off Saturday December 24, 2011 at 6:00pm). 1 draw for a \$5000 gift certificate to Jack's Audio Video Unlimited located at 646 Southrailway Street SE Medicine Hat AB, valued at \$5000 No restrictions and no expiry dates on the gift certificates. Draw location is 531 Vista Drive SE Medicine Hat, AB T1B 4S7
- c) Early Bird Prize #22-31 – Draw date is Tuesday February 14, 2012 at 6:00pm (ticket sales cut off Sunday February 12, 2012 at 6:00pm). 10 separate draws of a Richardson's Jewellery Gift Certificate valued at \$500.00 each for a total retail value at \$5,000.00. No restrictions and no expiry dates on the gift certificates. Draw location is Richardson's Jewellery, #208 - 3292 Dunmore Road SE, Medicine Hat, Alberta.
- d) Early Bird Prize #32-41 – Draw date is Wednesday June 6, 2012 at 6:00pm (ticket sales cut off Sunday June 3, 2010 at 6:00pm). 10 separate draws of a Jack's Audio Video Unlimited gift certificate valued at \$250.00 each for a total retail value at \$2,500.00. No restrictions and no expiry dates on the gift cards. Draw location is 531 Vista Drive SE Medicine Hat, AB T1B 4S7
- e) Early Bird Prize #42-61 – Draw date is Wednesday June 6, 2012 at 6:00pm (ticket sales cut off Sunday June 3, 2010 at 6:00pm). 20 separate draws of a The Bay gift certificate located at, 646 Southrailway Street SE Medicine Hat AB, valued at \$100.00 each for a total retail value at \$2,000.00. No restrictions and no expiry dates on the gift cards. Draw location is 531 Vista Drive SE Medicine Hat, AB T1B 4S7
- f) Final Grand Prize #62 – The Grand Prize is a brand new house. The winner gets to chose between one of two homes located at 527 Vista Drive SE Medicine Hat AB, T1B 4S7 or 531 Vista Drive SE Medicine Hat AB T1B 4S7. Draw date is Wednesday June 27, 2012 at 7:00pm (ticket sales cut off Sunday June 24, 2012 at 9:00pm). The home will be developed and landscaped as is; furnishings with the appliances included. Draw location is at, 531 Vista Drive SE Medicine Hat, AB T1B 4S7
- g) The value of all prizes includes GST where applicable.
- h) All prizes will be drawn in the order as identified above.